

FOSTERING HEALTHCARE IMPROVEMENT IN THE ACCME SYSTEM

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6th ESC Education Conference





INTRODUCTION

- How we meet our mission?
- ACCME data as a window to the nature of the CME enterprise

Our **vision** is a world where its community of educators supports clinicians in delivering optimal healthcare for all.

Our **mission** is to assure and advance quality learning for healthcare professionals that drives improvements in patient care.

ROLLS AND FUNCTIONS

How do we meet our mission?

- 1. Set standards**
- 2. Perform audits and surveys**
- 3. Reassure clinicians about the education they're participating in:**
 - ✓ Balanced and evidence-based
 - ✓ Designed for relevance: real needs and gaps
 - ✓ Evaluated to guide safe, effective care
 - ✓ Free of commercial influence
- 4. Support the educational community**



2017 REPORTING YEAR

Scope of the Enterprise

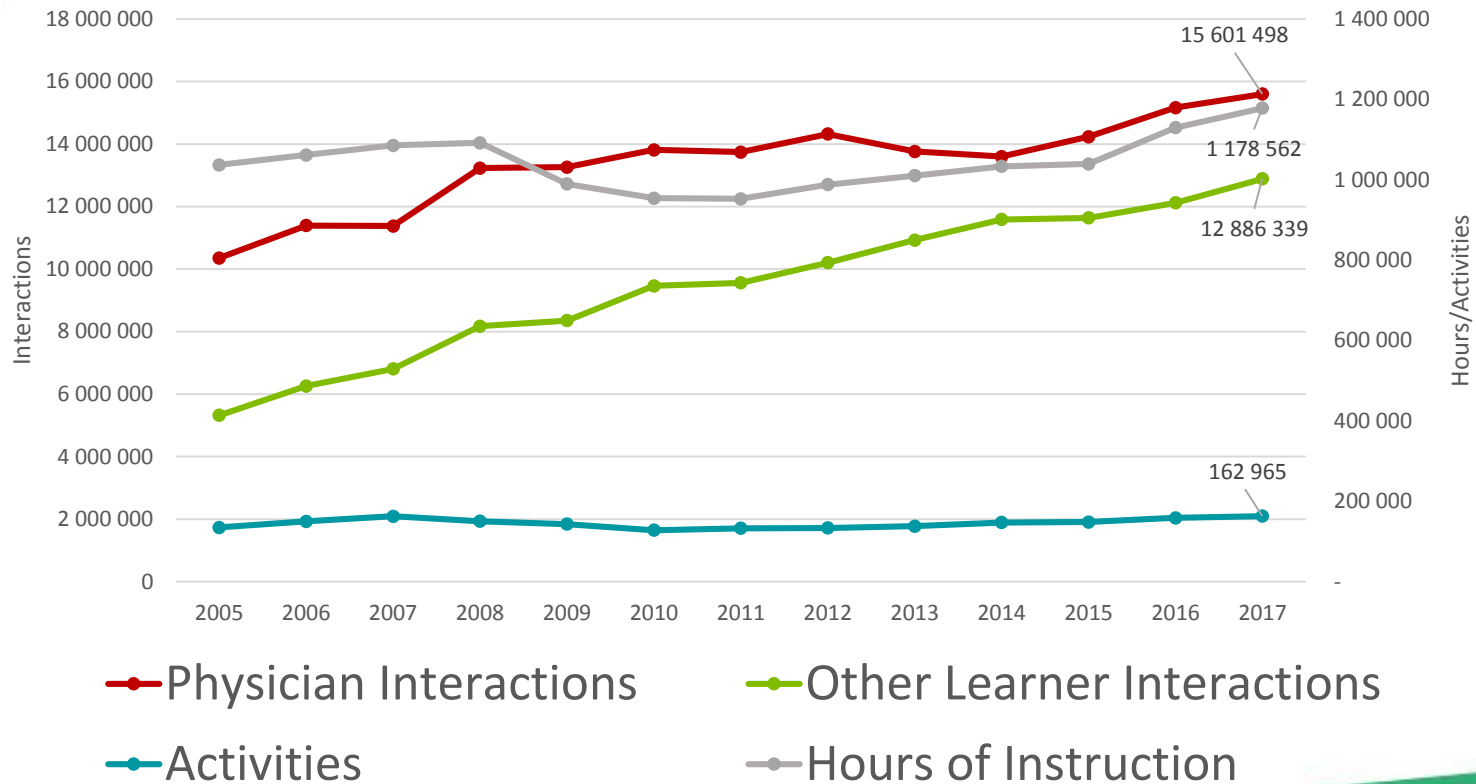
Accredited Providers	
ACCME Accredited	688
State Medical Society (SMS) Accredited	1,106
TOTAL	1,794

<http://www.accme.org/publications/annual-data-reports>

Engagement	
Activities	162,965
Physician Interactions	15,601,498
Other Learner Interactions	12,886,339
Hours of Instruction	1,178,562



CME Presented by Providers Accredited in the ACCME System Activities, Hours, and Interactions - 2005-2017





Accreditation Council[™]
for Continuing Medical Education

learn well



ENGAGING PATIENTS IN SHARED DECISIONMAKING





SHARED DECISIONMAKING

The Problem

“people express **frustration and **dissatisfaction** because they do not feel like they have adequate (if any) input into the decisions that clinicians are making about their health and their lives”**

Strategy 6I: Shared Decisionmaking. Content last reviewed October 2017. Agency for Healthcare Research and Quality, Rockville, MD. <http://www.ahrq.gov/cahps/quality-improvement/improvement-guide/6-strategies-for-improving/communication/strategy6i-shared-decisionmaking.html>

SHARED DECISIONMAKING

The Intervention

- 1. Consumers armed with good information can and will participate in the medical decisionmaking process by asking informed questions and expressing personal values and opinions about their conditions and treatment options.** *Aim: patients understand their options and the pros and cons of those options*
- 2. Clinicians will respect patients' goals and preferences and use them to guide recommendations and treatments.** *Aim: patient's goals and treatment preferences are used to guide decisions*

Strategy 6I: Shared Decisionmaking. Content last reviewed October 2017. Agency for Healthcare Research and Quality, Rockville, MD. <http://www.ahrq.gov/cahps/quality-improvement/improvement-guide/6-strategies-for-improving/communication/strategy6i-shared-decisionmaking.html>



SHARED DECISIONMAKING

Best Practice Approaches

- ✓ **Communicate about risks and benefits clearly,**
- ✓ **Elicit patients' goal and treatment preferences, and**
- ✓ **Respect patient's values, preferences, and expressed needs when making recommendations for care**

Towle A, Godolphin W. Framework for teaching and learning informed shared decision making. *BMJ*1999;319(7212):766-71.

Adapted from: **Effect of Financial Incentives to Physicians, Patients, or Both on Lipid Levels: A Randomized Clinical Trial**

JAMA. 2015;314(18):1926-1935. doi:10.1001/jama.2015.14850

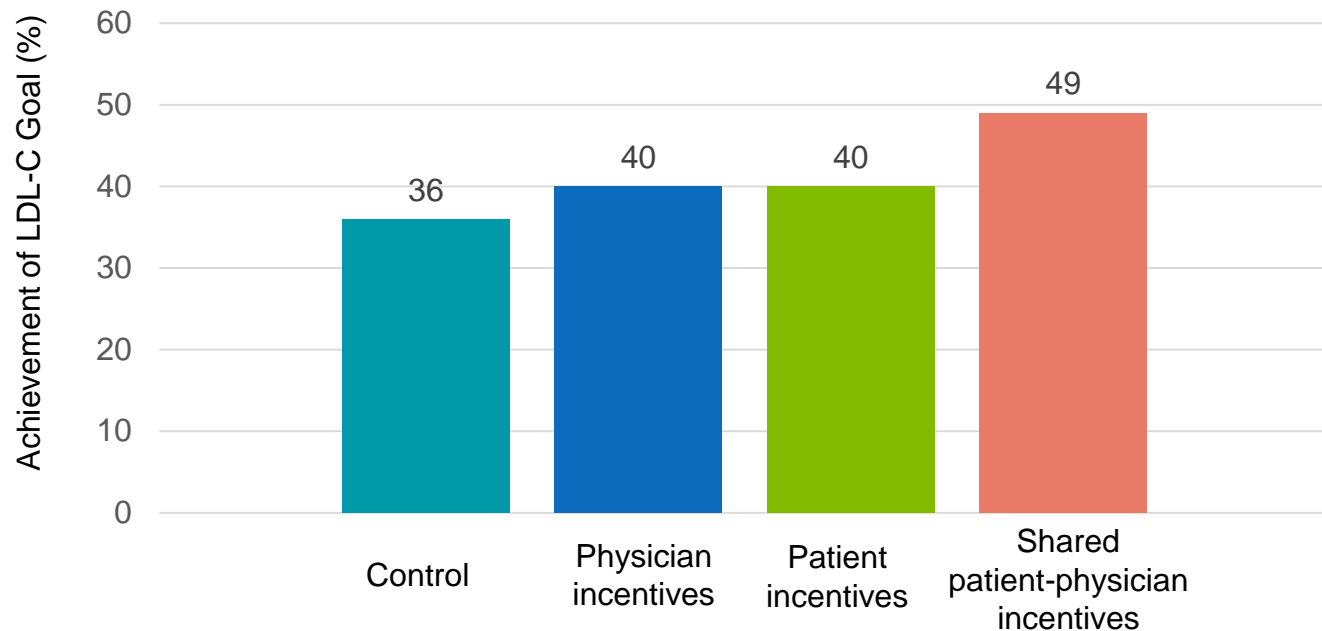


Figure Legend:
Mean LDL-C Levels by Quarter in Intervention and Control Groups To convert low-density lipoprotein cholesterol (LDL-C) to mmol/L



ENGAGING PATIENTS IN CME



New Menu of Commendation Criteria

Promotes Team-Based Education

- Interprofessional, patients/public, health professions students as CME planners and teachers

Addresses Public Health Priorities

- Uses health/practice data, focuses on population health, collaborates

Enhances Skills

- Communication, technical/procedural, individualized learning, support strategies

Demonstrates Educational Leadership

- Research, scholarship, CPD for the CME team, innovation

Achieves Outcomes

- Demonstrates improvements in performance, healthcare quality, patient/community health



ENGAGING PATIENTS IN CME

12 Tips for Engaging Patients in CME

1. **Reflect on your CME needs**
2. **Explore the patient perspective**
3. **Start small**
4. **Identify patients**
5. **Determine roles and responsibilities**
6. **Address concerns**
7. **Obtain appropriate permission**
8. **Accommodate patients' needs**
9. **Create a safe space**
10. **Get feedback**
11. **Say thank you**
12. **When in doubt, ask the patient**

<http://accme.org/tutorials/engaging-patients-cme-closer-look-criterion-24>

Advice to CME Providers



THANK YOU!

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