EHJ Associate Editors

International Associate Editors


Local Associate Editors

The *European Heart Journal* is one of the major instruments to achieve the goals of the ESC:

- to foster the development of cardiology
- to further scientific exchanges
- to encourage personal contacts
- to establish standards of training for cardiologists and those who work in the field of cardiovascular disease
EHJ Pre-publication Process

New submission → Editorial office

Associate editors ← Editors

Reviewers ← Associate editors

Statistical Review ← Editors

Decision to authors

Each published manuscript has been evaluated by at least 6-7 people

- 4 Editors
- Associate Editor
- At least 2 Reviewers
- Statistical Reviewer
EHJ Submissions by Region

![Bar chart showing submissions by region from 2008 to 2012. Europe has the highest submissions across all years, followed by Asia and Australasia.](image-url)
EHJ Submissions: Focus on Europe

[Bar chart showing submissions by country and year (2011 and 2012).]
EHJ Submissions: Focus on Asia

- China
- Japan
- South Korea
- Taiwan
- India
- Isreal
- Iran
- Hong Kong
- Thailand
- Pakistan

Year Comparison:
- 2012
- 2011
EHJ Time to First Decision

* If transfer manuscripts are excluded, these times will be approximately one day less.
EHJ Acceptance Rate 2012

2011
Accept: 13%
Submit de novo: 8%
Reject: 47%
Reject not reviewed: 26%
Transferred: 6%
Manuscript Transfer
Manuscript Transfer

EHJ flags paper more suitable for specialty journal

Specialty Editors reviews papers and approve/reject

Author approval for transfer

Manuscript and reviews transferred to specialty journal

Decision on manuscript – revise/accept/reject
During 2012, **655** manuscripts were flagged for transfer by EHJ and **68** transferred manuscripts were accepted for publication.
In 2013, EHJ will move to **48 issues** per annum with a small increase in pages.
EHJ Published Article Types

Clinical Research: 40%
Editorial: 18%
Cardiovascular flashlights: 15%
Review: 9%
Basic Science: 6%
Fast track: 5%
Current Opinion: 3%
Special Article: 1%
Others: 3%

Other article types include: Guidelines, ESC Articles, Viewpoint, List of Referees & Corrigenda

www.escardio.org
Open Access

EHJ is part of OxfordOpen, an optional Open Access initiative
In 2012, 7% of papers were published open access
ESC Guidelines 2012

- Third Universal Definition of Myocardial Infarction
- Valvular Heart Disease (Management of)
- Atrial Fibrillation (Management of) 2010 and Focused Update (2012)
- Acute Myocardial Infarction in patients presenting with ST-segment elevation (Management of)
- Acute Myocardial Infarction in patients presenting with ST-segment elevation (Management of)
- CVD Prevention in clinical practice (European Guidelines on)
E- Letters

All letters to the Editor are now published online only in the e-letter functionality, allowing users to comment on individual articles.

- Encourages debate
- Quick and easy to use
- Published so far:
  - 2010: 85
  - 2011: 88
  - 2012: 88
The Cardio NewsWire site hosts highlighted news stories from the field of cardiology.

**Latest stories:**

- **EHJ Impact Factor >10: together we made it!**
- **EHJ's new deputy editor Gerhard Hindricks joins EHJ's editorial team**

**EHJ IMPACT FACTOR >10: TOGETHER WE MADE IT!**

*The European Heart Journal achieves Impact Factor greater than 10 for the first time*

The European Heart Journal is a success story; what started as the Cinderella of Cardiology 31 years ago has - against the odds - become a major voice in clinical and basic research of cardiovascular medicine. After a slow start the European Heart Journal received its first impact factor of 1 in the late 80’s and steadily remained in there for the next 10 years. Only at the beginning of this century did its impact start to grow - as did the European Society of Cardiology, the parent society of the journal. Indeed, its Annual Congress improved in quality and size to become the largest event in cardiovascular medicine today. The success of the Congress certainly helped increase the visibility and distribution of the European Heart Journal and in turn its impact in the scientific community. With an impact factor of over 10, the European Heart Journal joins the group of major journals that - through their publications - help to shape the medicine and clinical practice of tomorrow.

- **Breaking news published online immediately**
- **Promoted across the website with banner adverts**
CardioPulse

- Profiling important new developments in cardiology
- Showcasing key leaders and major trials in international cardiology
- Enhancing relationships in the global cardiology community

Reporting on:
- ESC news
- Cardiology personalities
- Political aspects affecting cardiology
- Historical vignettes
- National healthcare systems
- Funding sources in different countries

www.escardio.org
CardioPulse – Reader Testimonial

Roberto Ferrari
Chair of Cardiology
Ferrara, Italy

I personally believe that it is an important addition to the European Heart Journal. It is very important to have a personal side to the journal and CardioPulse is exactly that. The light reading and sometimes personal content of these articles act as the “heart” of one of the most prestigious scientific journals. I am very much looking forward to reading it weekly from now on.
CardioPulse – Reader Testimonial

Deepak L. Bhatt
Professor of Medicine, Harvard Medical School

• CardioPulse has become one of my favorite aspects of EHJ
• I really enjoy reading it
• I am very glad that it is now part of EHJ
• Great job!
CardioPulse – Reader Testimonial

Bernard Gersh
Professor of Medicine, Mayo Clinic

• I find CardioPulse interesting, eclectic and also entertaining
• I read every issue and have also enjoyed being a participant and my impression is that this is a much appreciated and enjoyed aspect of the Journal
I, like many if not most readers, start my reading of every EHJ issue with CardioPulse.

It is a somewhat lighter but highly read section, which is important alongside the referenced scientific content and contributes to the building of a European Cardiology Community.

I strongly advise to keep Cardiopulse in the weekly edition of EHJ. The news of European Cardiology, the portrait features, some controversy articles, news from ESC, interviews, are all important to European Cardiologists.
Press Releases

Seven press releases were sent out in 2012 for the following EHJ papers:

i. Alcohol in moderation reduces deaths in men who have survived a heart attack

ii. Scientists turn patients’ skin cells into heart muscle cells to repair their damaged hearts: first report

iii. Global study sheds more light on role played by exercise, cars and televisions on the risk of heart attacks

iv. Digoxin increases deaths in patients with atrial fibrillation

v. Results from world’s first registry of pregnancy and heart disease reveals important differences between countries and heart conditions.

vi. “Fitness and fatness”: not all obese people have the same prognosis.

vii. Scientists turn patients’ skin cells into heart muscle cells to repair their damaged hearts: first report
EHJ Online Access

Average monthly downloads

* Usage statistics available up to November 30th 2012
<table>
<thead>
<tr>
<th>Title</th>
<th>Ref</th>
<th>Total Full-text</th>
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<tbody>
<tr>
<td>endocarditis (new version 2009)</td>
<td>2413</td>
<td></td>
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<tr>
<td>Executive Summary</td>
<td></td>
<td></td>
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<tr>
<td>Universal definition of myocardial infarction</td>
<td>(2007), Vol 28, Iss 20, 2525-</td>
<td>19,361</td>
</tr>
<tr>
<td></td>
<td>2538</td>
<td></td>
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<tr>
<td>Guidelines for the diagnosis and treatment of pulmonary hypertension</td>
<td>(2009), Vol 30, Iss 20, 2493-</td>
<td>14,977</td>
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<td></td>
<td>2537</td>
<td></td>
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<tr>
<td>Guidelines for the pre-operative cardiac risk assessment and</td>
<td>(2009), Vol 30, Iss 22, 2769-</td>
<td>14,814</td>
</tr>
<tr>
<td>perioperative cardiac management in non-cardiac surgery</td>
<td>2812</td>
<td></td>
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Mobile Optimized Site

- Launched March 2011
- Automatically directed to mobile optimized site if accessing from mobile device
- QR code now included on issue table of contents
- During 2012, the site received over **105,000** visits
- 25% users access the site directly and not through a search engine, 63% of users via iPad/iPhone
- Users come from over 160 countries – the top five are USA (44%), UK (10%), Canada (3.%), Australia (4%) and India (3.4%)
ESC Journals App

- Launched April 2012
- For users accessing journal via an iPad or iPhone
- Over 7,200 downloads between 13th April and 31st December 2012
EHJ Impact Factor

EHJ’s 2011 impact factor is 10.478
# Top Papers Contributing to 2011 Impact Factor

<table>
<thead>
<tr>
<th>First author</th>
<th>Title</th>
<th>Ref</th>
<th>Number of citations in 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camm AJ</td>
<td>Guidelines for the management of atrial fibrillation The Task Force for the Management of Atrial Fibrillation of the European Society of Cardiology (ESC)</td>
<td>(2010), Vol 31, Iss 19, 2369-2429</td>
<td>195</td>
</tr>
<tr>
<td>Wijns W</td>
<td>Guidelines on myocardial revascularization The Task Force on Myocardial Revascularization of the European Society of Cardiology (ESC) and the European Association for Cardio-Thoracic Surgery (EACTS)</td>
<td>(2010), Vol 31, Iss 20, 2501-2555</td>
<td>185</td>
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<tr>
<td>Galie N</td>
<td>Guidelines for the diagnosis and treatment of pulmonary hypertension</td>
<td>(2009), Vol 30, Iss 20, 2493-2537</td>
<td>132</td>
</tr>
</tbody>
</table>
EHJ Competitor Impact Factors

- Circulation
- JACC
- European Heart Journal
- Circ Research
- Cardiovascular Research
- Heart
- Amer. Heart Journal
- Int. J. of Cardiology
JACC Impact Factors

Graph showing the impact factors for JACC, JACC Cardiovascular Imaging, and JACC: Cardiovascular Interventions from 2006 to 2011.
EHJ My Cardio Interviews

• My Cardio Interviews recorded during meetings – Davos, ACC, ESC, and AHA
• 61 new video interviews in 2012
• Currently 151 interviews available to view
• Over 58,500 views since launch in August 2010

www.escardio.org
Marketing Campaigns

Throughout 2012 our marketing efforts were primarily directed towards the launch and promotion of the ESC Journals App.

Promotional materials included banner adverts, filler adverts, flyers, iPad cloths and an email campaign.

A Thank You email was also sent to highly cited authors for their contribution to the journal, highlighting the increased IF.

The increased IF was also promoted to readers and registrants of the ESC Journal Family.
EHJ Image Bank

- Image bank with figures from EHJ medical illustrator on the EHJ website
- 1-2 images per issue added to the image bank
Local Editions

- Bangladesh
- Czech Republic
- Asia-Africa
- India
- Korea
- Russia (ESC Compilation)
- Spain (ESC Compilation)
Publication Ethics

• EHJ is a member of the Committee on Publication Ethics (COPE)
• COPE provides guidance on all aspects of publication ethics and, in particular, how to handle cases of research and publication misconduct
• The following paper came under recent examination in response to its retraction from a domestic Japanese journal. The authors were approached by EHJ for clarification, whereupon they responded with the explicit request that the paper be retracted


• An Editorial has been written by Prof. Luscher on this topic