



European Heart Journal

Editorial Board Meeting

Cardiology Update 2013, Davos

EHI Editorial Team

Editor-in-Chief

Thomas F. Lüscher

Deputy Editors

Bernard J. Gersh | General Cardiology

Gerhard Hindricks | Arrhythmias, Devices

Ulf Landmesser | BS, Prevention

Frank Ruschitzka | Hypertension, CHF

William Wijns | Intervention

Statistical Editor

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John A. Camm

Diederick E. Grobbee

Tiny Jaarsma

Gerald Maurer

Patrick W. Serruys

Karen Sipido

Dirk van Veldhuisen

Christian J.M. Vrints



EIJ Associate Editors

International Associate Editors

Helmut Baumgartner, Daniel S. Berman, Paolo Camici, Francesco Cosentino, Filippo Crea, John E. Deanfield, Stephanie Dimmeler, Gerasimos Filippatos, Keith A. A. Fox, John Gorcsan III, John J.P. Kastelein, Russell V. Luepker, John J.V. McMurray, Christian Mueller, Barbara Mulder, Thomas Münzel, Brahmajee Nallamothu, Stefan Neubauer, Kausik Ray, Udo P. Sechtem, Hiroaki Shimokawa (Asia), Jagmeet P. Singh, Karen Sliwa, Karl Swedberg, Stefano Taddei, Alec Vahanian, Cheuk-Man Yu (Asia), Salim Yusuf (Canada)

Local Associate Editors

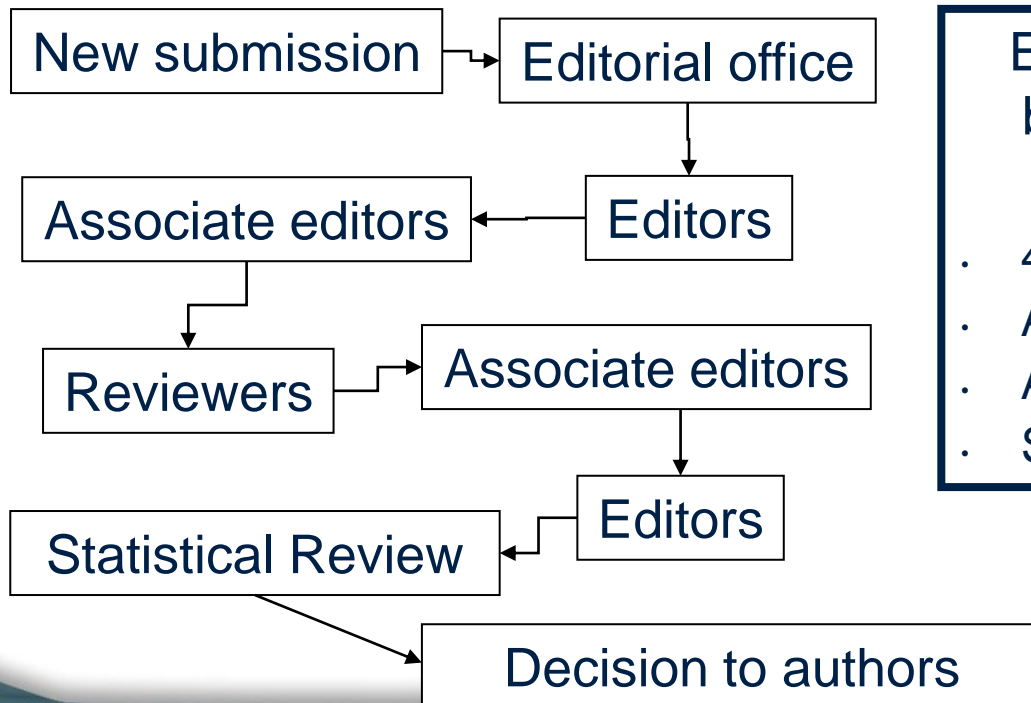
Corinna Brunckhorst, Giovanni Camici, Roberto Corti, Firat Duru, Urs Eriksson, Volkmar Falk, Oliver Gaemperli, David Hürlimann, Rolf Jenni, Philipp A. Kaufmann, Nils Kucher, Willibald Maier, Christian Matter, Georg Noll, Christian Schmied, Jan Steffel, Felix C. Tanner, Bernd van der Loo, Christophe Wyss

EHI and the ESC

The *European Heart Journal* is one of the major instruments to achieve the goals of the ESC:

- to foster the development of cardiology
- to further scientific exchanges
- to encourage personal contacts
- to establish standards of training for cardiologists and those who work in the field of cardiovascular disease

EJ Pre-publication Process



Each published manuscript has been evaluated by at least **6-7 people**

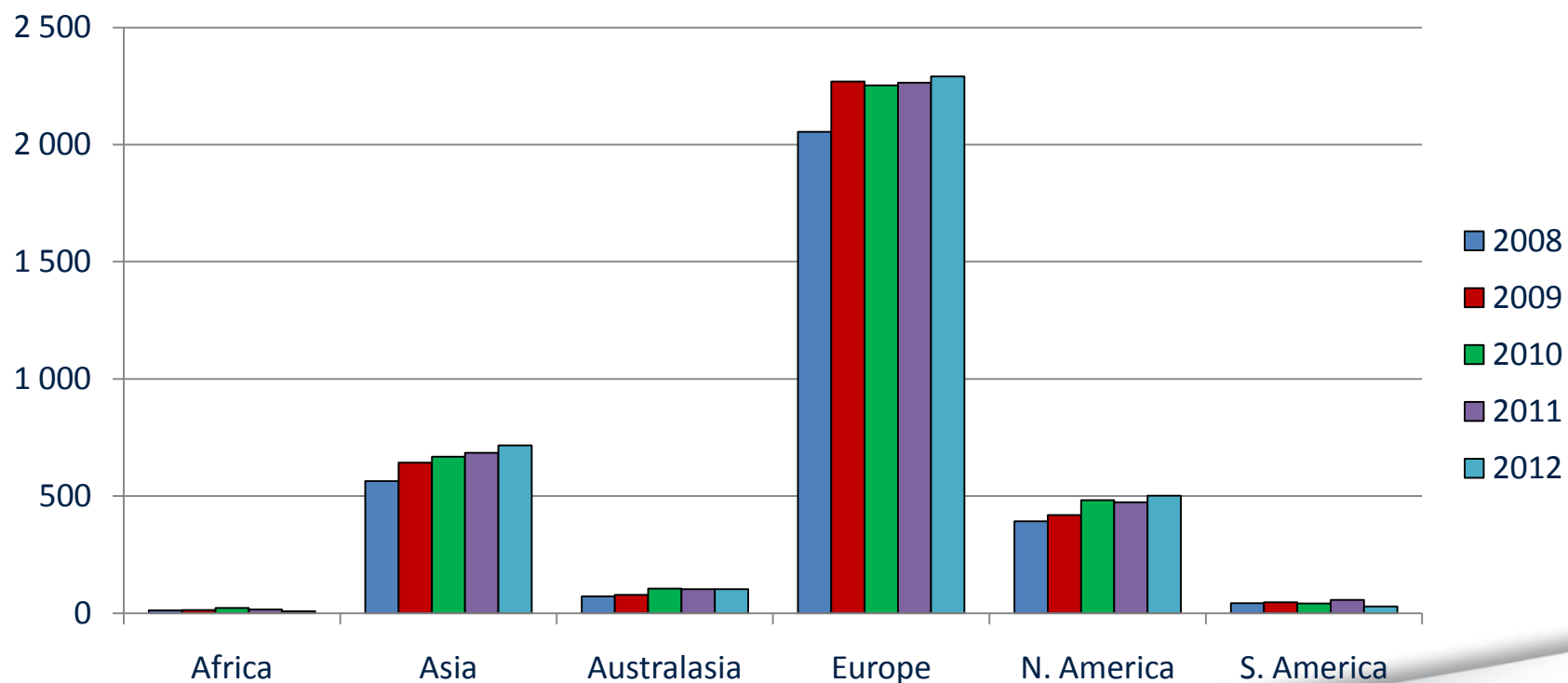
- 4 Editors
- Associate Editor
- At least 2 Reviewers
- Statistical Reviewer

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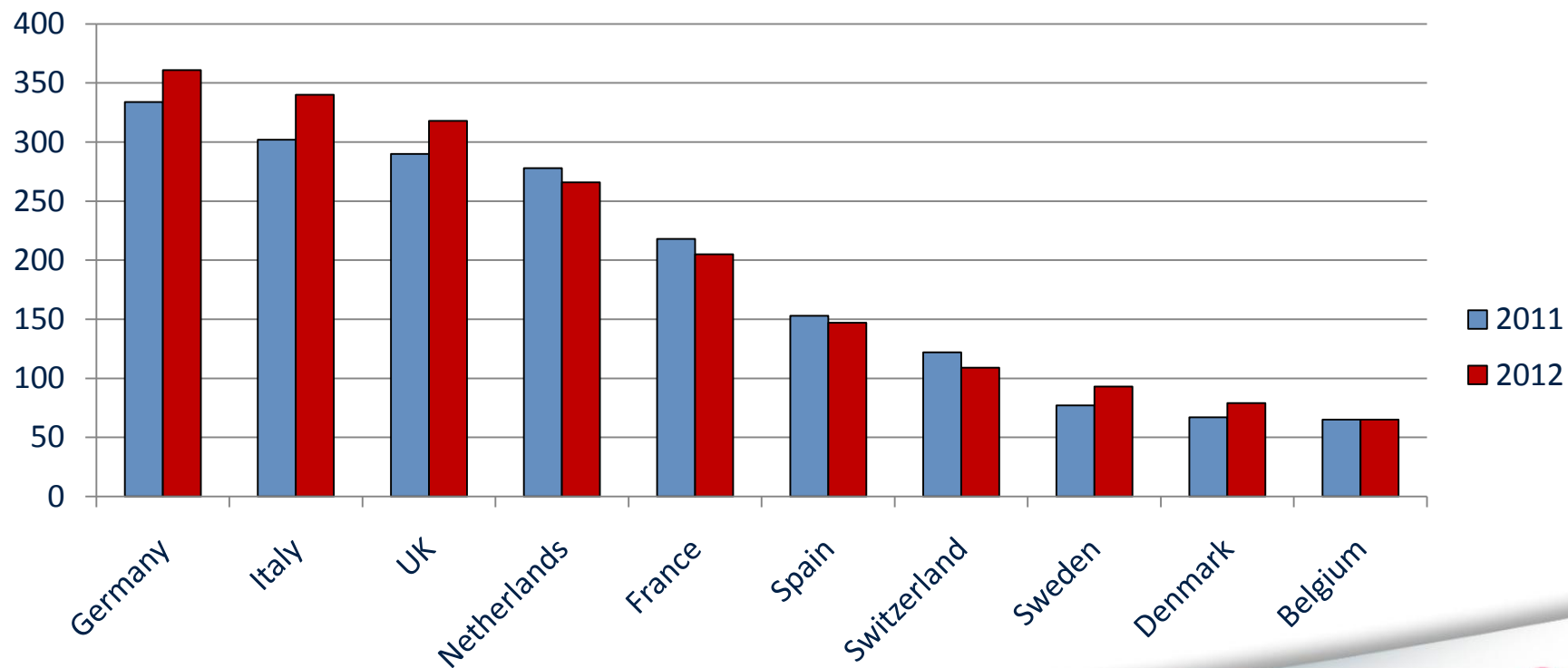


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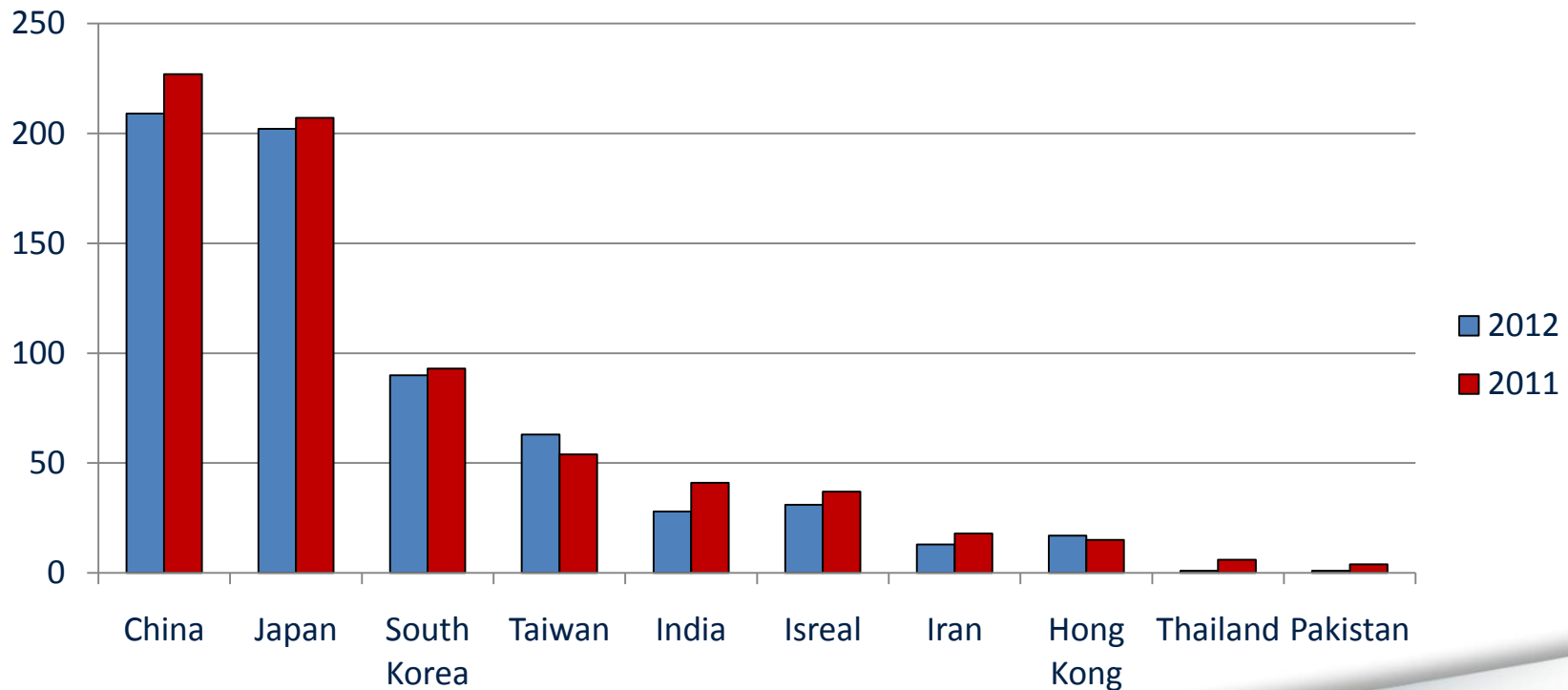
EHI Submissions by Region



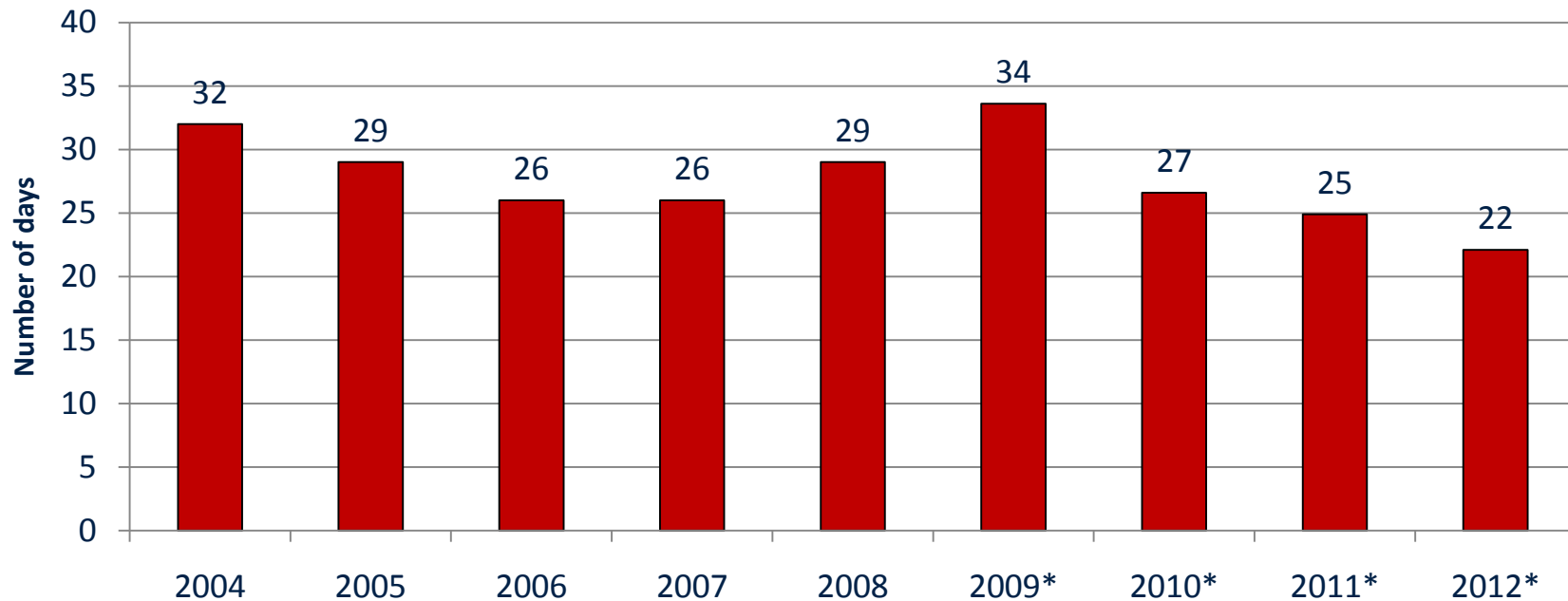
EHJ Submissions: Focus on Europe



EHI Submissions: Focus on Asia

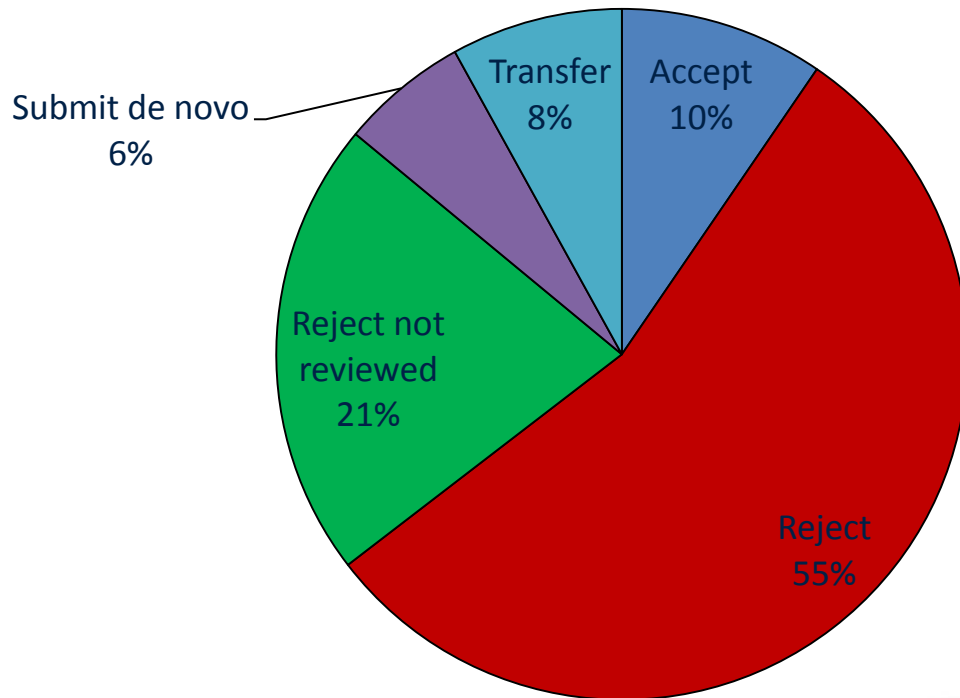


EHI Time to First Decision



* If transfer manuscripts are excluded, these times will be approximately one day less

EHJ Acceptance Rate 2012



2011

Accept: 13%

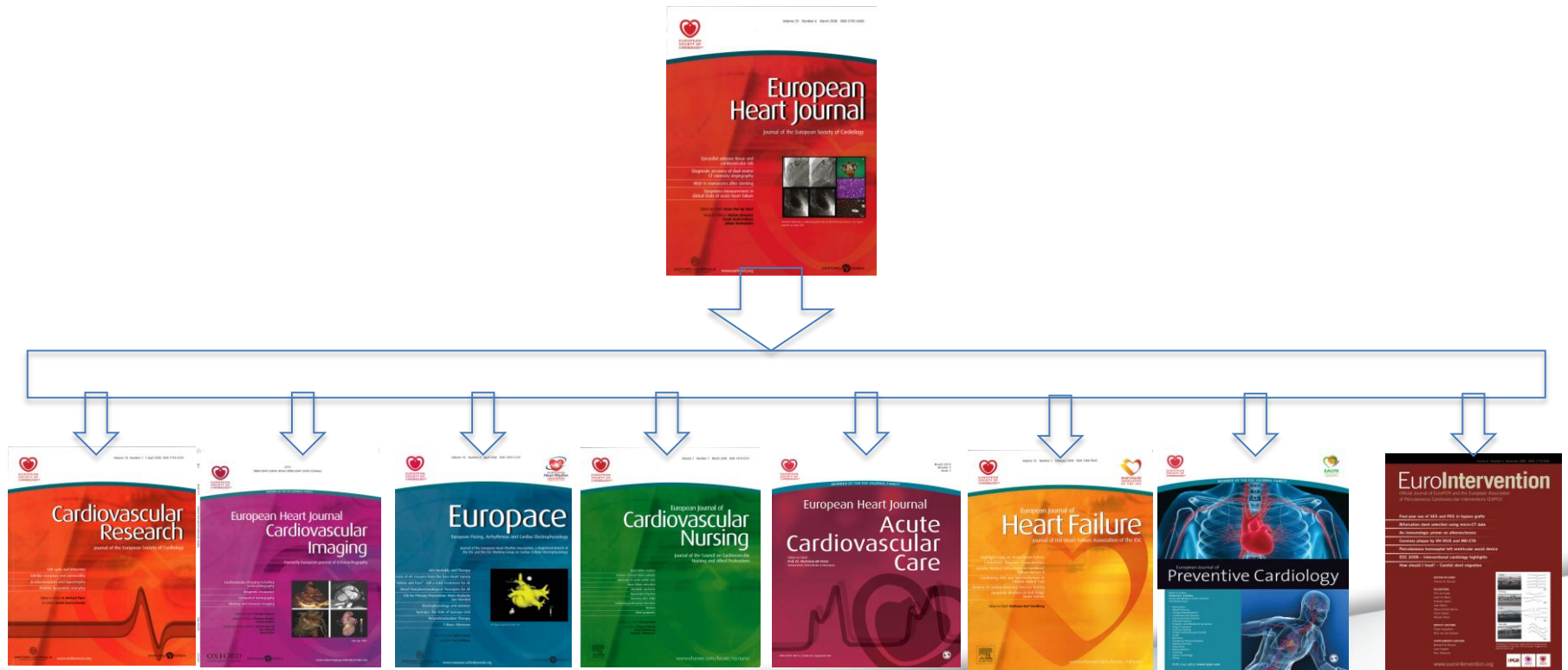
Submit de novo: 8%

Reject: 47%

Reject not reviewed: 26%

Transferred: 6%

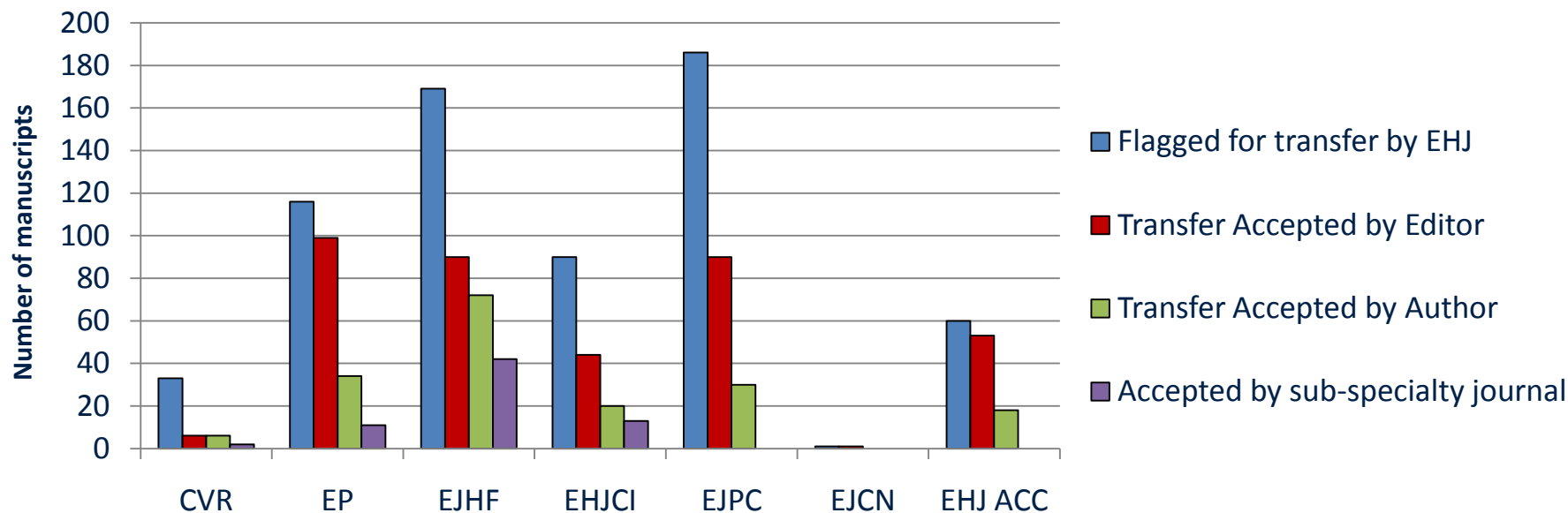
Manuscript Transfer



Manuscript Transfer

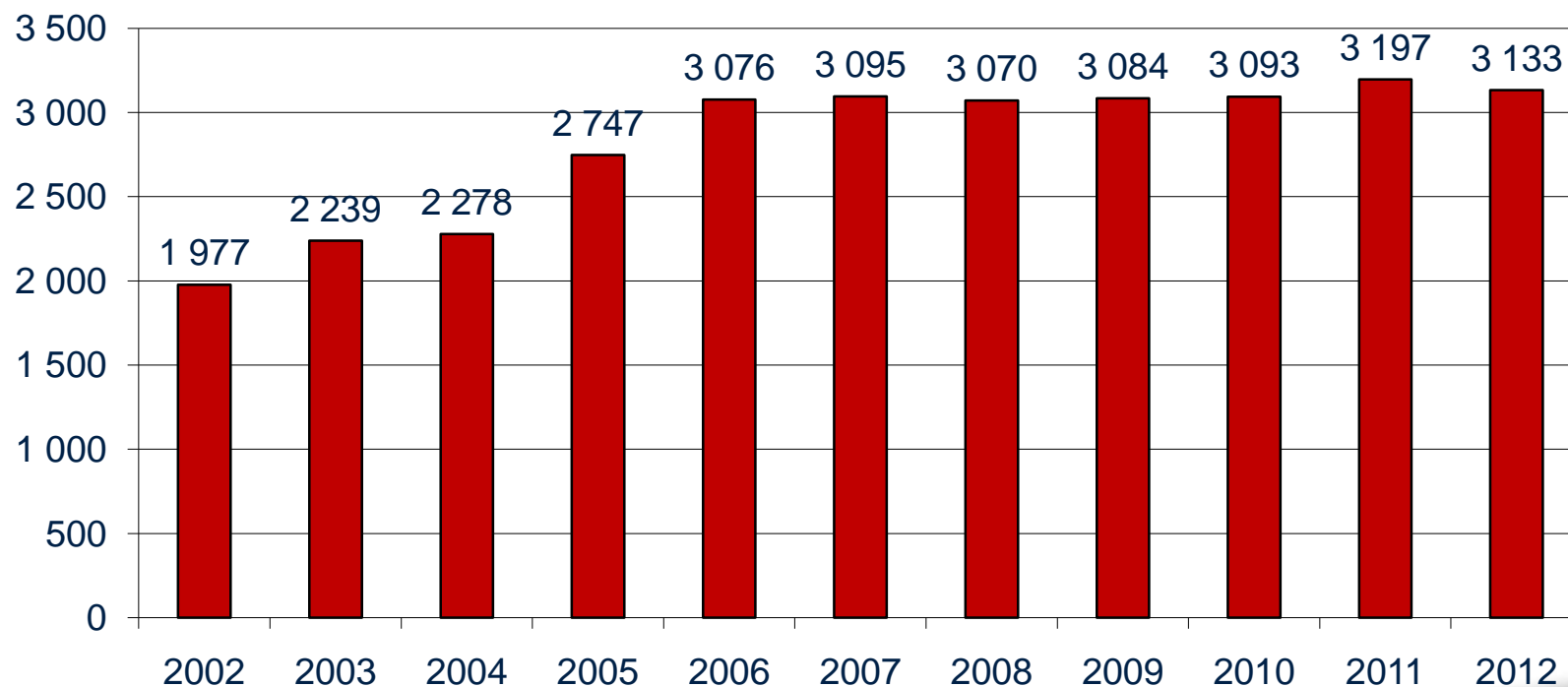


Manuscript Transfer in 2012



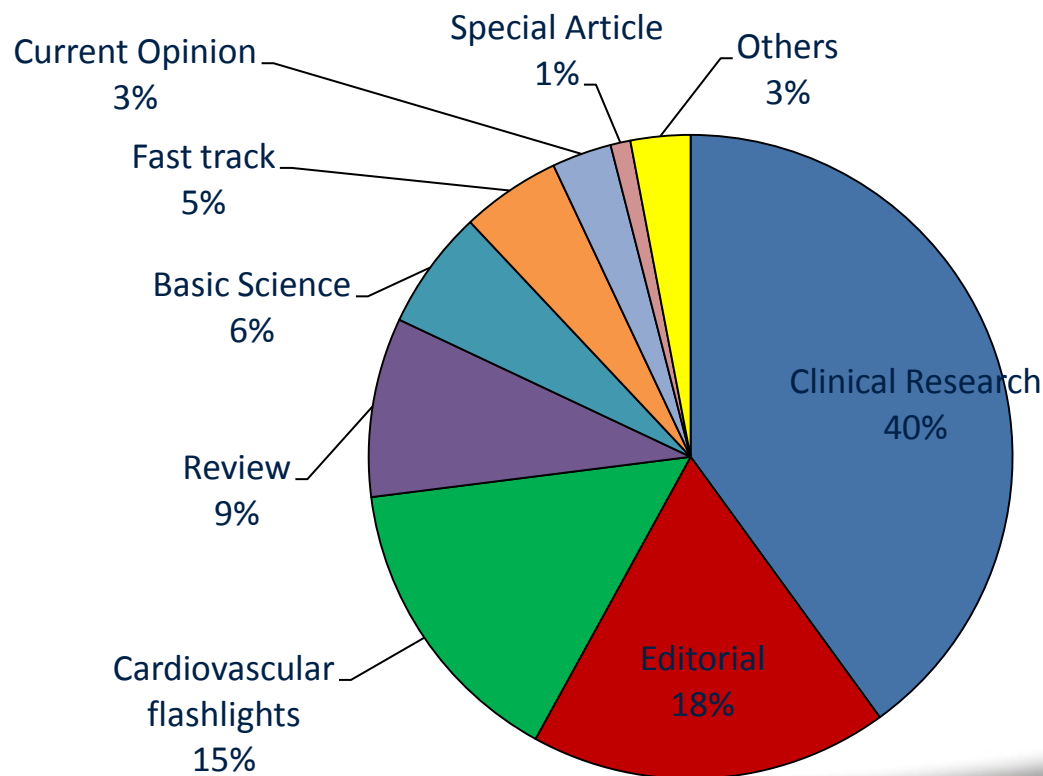
During 2012, **655** manuscripts were flagged for transfer by EHJ and **68** transferred manuscripts were accepted for publication

EJH Pages Published



In 2013, EJH will move to **48 issues** per annum with a small increase in pages

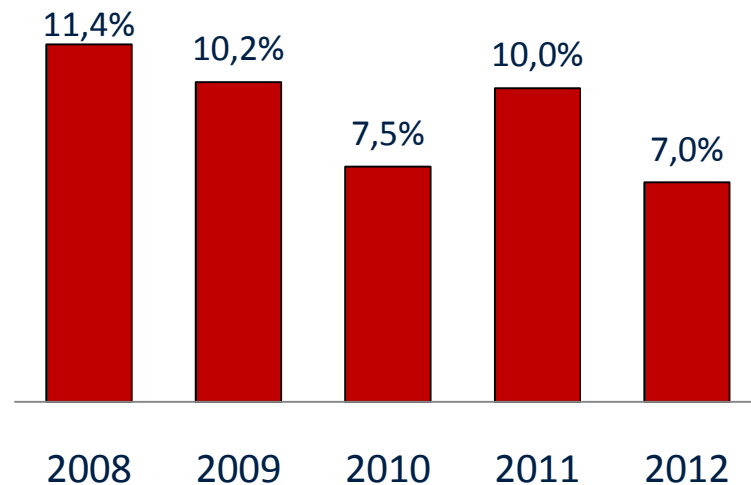
EJH Published Article Types



Other article types include:
Guidelines, ESC Articles,
Viewpoint, List of Referees &
Corrigenda

Open Access

EHJ is part of OxfordOpen, an optional Open Access initiative
In 2012, 7% of papers were published open access



ESC Guidelines 2012

- Third Universal Definition of Myocardial Infarction
- Valvular Heart Disease (Management of)
- Atrial Fibrillation (Management of) 2010 and Focused Update (2012)
- Acute Myocardial Infarction in patients presenting with ST-segment elevation (Management of)
- Acute Myocardial Infarction in patients presenting with ST-segment elevation (Management of)
- CVD Prevention in clinical practice (European Guidelines on)

E- Letters

All letters to the Editor are now published online only in the e-letter functionality, allowing users to comment on individual articles

The screenshot displays the Oxford Journals website for the European Heart Journal. The header includes the journal title and navigation links. A yellow banner promotes electronic tables of contents. The 'Recent letters' section shows two articles: 'How paradoxical is the "obesity paradox"?' by Jari E. Strandberg and 'Evolution of endothelial progenitor cell capture stents' by Hans P. Wendel. The 'Current Issue' section shows the March 2010 issue. A sidebar on the right contains a 'Modify Results' search box, a 'Find eletters containing these words' search box, and a 'Sign in to Submit' button.

- Encourages debate
- Quick and easy to use
- Published so far:

2010	85
2011	88
2012	88

CardioNewsWire

CARDIO NEWSWIRE

The Cardio NewsWire site hosts highlighted news stories from the field of cardiology.



Latest stories:

[EHJ Impact Factor >10: together we made it!](#)

[EHJ's new deputy editor Gerhard Hindricks](#)

[Eduardo Marban joins EHJ's editorial team](#)

EHJ IMPACT FACTOR >10: TOGETHER WE MADE IT!

The *European Heart Journal* achieves Impact Factor greater than 10 for the first time

The *European Heart Journal* is a success story: what started as the Cinderella of Cardiology 31 years ago has – against the odds – become a major voice in clinical and basic research of cardiovascular medicine. After a slow start the *European Heart Journal* received its first impact factor of 1 in the late 80's and steadily remained in there for the next 10 years. Only at the beginning of this century did its impact start to grow – as did the European Society of Cardiology, the parent society of the journal. Indeed, its Annual Congress improved in quality and size to become the largest event in cardiovascular medicine today. The success of the Congress certainly helped increase the visibility and distribution of the *European Heart Journal* and in turn its impact in the scientific community. With an impact factor of over 10, the *European Heart Journal* joins the group of major journals that – through their publications – help to shape the medicine and clinical practice of tomorrow.



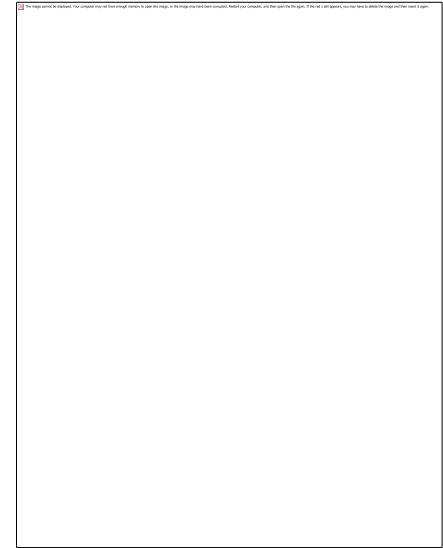
- Breaking news published online immediately
- Promoted across the website with banner adverts

CardioPulse

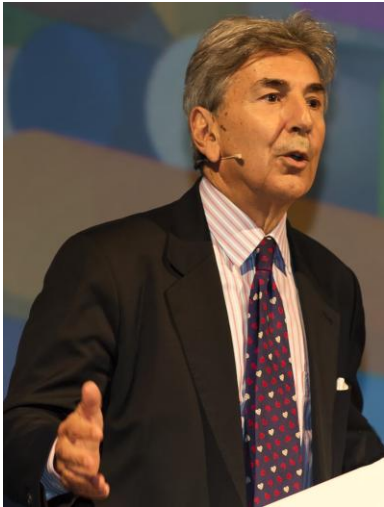
- Profiling important new developments in cardiology
- Showcasing key leaders and major trials in international cardiology
- Enhancing relationships in the global cardiology community

Reporting on:

- ESC news
- cardiology personalities
- political aspects affecting cardiology
- historical vignettes
- national healthcare systems
- funding sources in different countries



CardioPulse – Reader Testimonial



Roberto Ferrari
Chair of Cardiology
Ferrara, Italy

I personally believe that it is an important addition to the European Heart Journal. It is very important to have a personal side to the journal and *CardioPulse* is exactly that. The light reading and sometimes personal content of these articles act as the “heart” of one of the most prestigious scientific journals. I am very much looking forward to reading it weekly from now on.

CardioPulse – Reader Testimonial

Deepak L. Bhatt
Professor of Medicine, Harvard
Medical School

- CardioPulse has become one of my favorite aspects of EHJ
- I really enjoy reading it
- I am very glad that it is now part of EHJ
- Great job!



CardioPulse – Reader Testimonial

Bernard Gersh

Professor of Medicine, Mayo Clinic

- I find CardioPulse interesting, eclectic and also entertaining
- I read every issue and have also enjoyed being a participant and my impression is that this is a much appreciated and enjoyed aspect of the Journal



CardioPulse – Reader Testimonial

Philippe Gabriel Steg
Cardiology Professor, Paris

- I , like many if not most readers, start my reading of every EHJ issue with CardioPulse
- It is a somewhat lighter but highly read section, which is important alongside the referenced scientific content and contributes to the building of a European Cardiology Community.
- I strongly advise to keep Cardiopulse in the weekly edition of EHJ. The news of European Cardiology, the portrait features, some controversy articles, news from ESC, interviews, are all important to European Cardiologists.



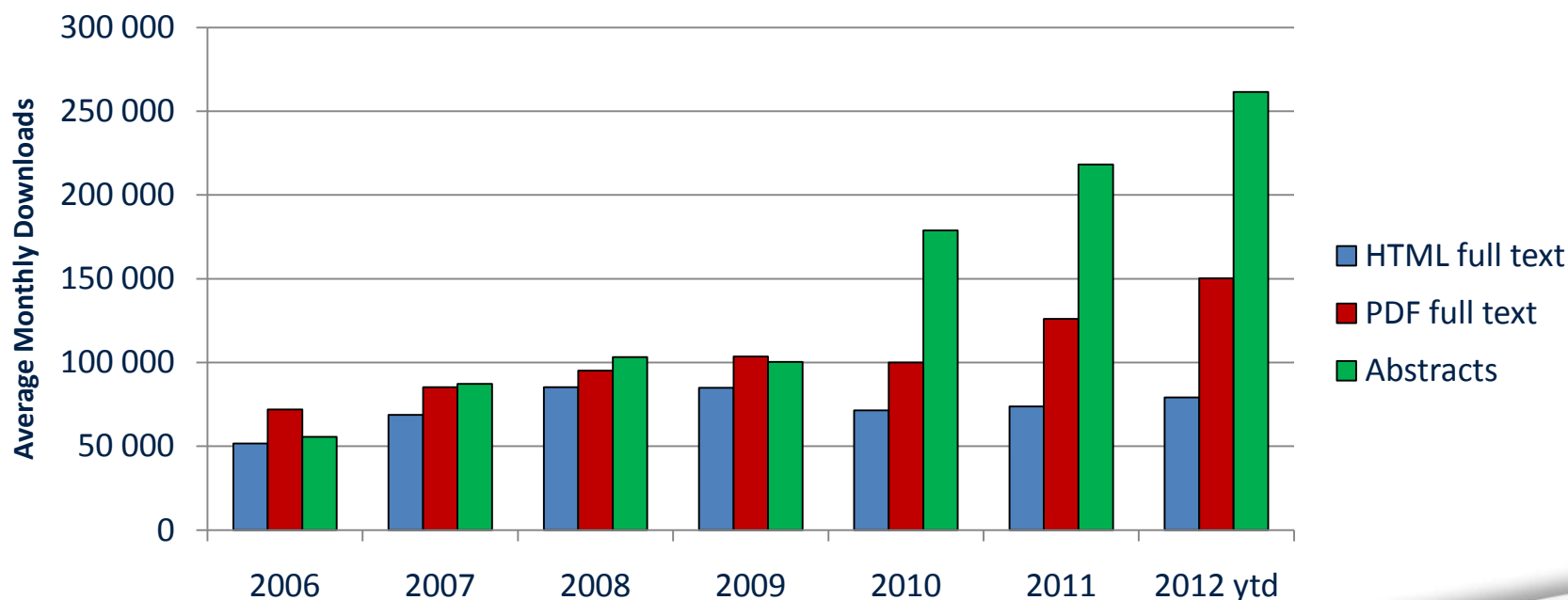
Press Releases

Seven press releases were sent out in 2012 for the following EHJ papers:

- i. Alcohol in moderation reduces deaths in men who have survived a heart attack
- ii. Scientists turn patients' skin cells into heart muscle cells to repair their damaged hearts: first report
- iii. Global study sheds more light on role played by exercise, cars and televisions on the risk of heart attacks
- iv. Digoxin increases deaths in patients with atrial fibrillation
- v. Results from world's first registry of pregnancy and heart disease reveals important differences between countries and heart conditions.
- vi. "Fitness and fatness": not all obese people have the same prognosis.
- vii. Scientists turn patients' skin cells into heart muscle cells to repair their damaged hearts: first report

EJ Online Access

Average monthly downloads



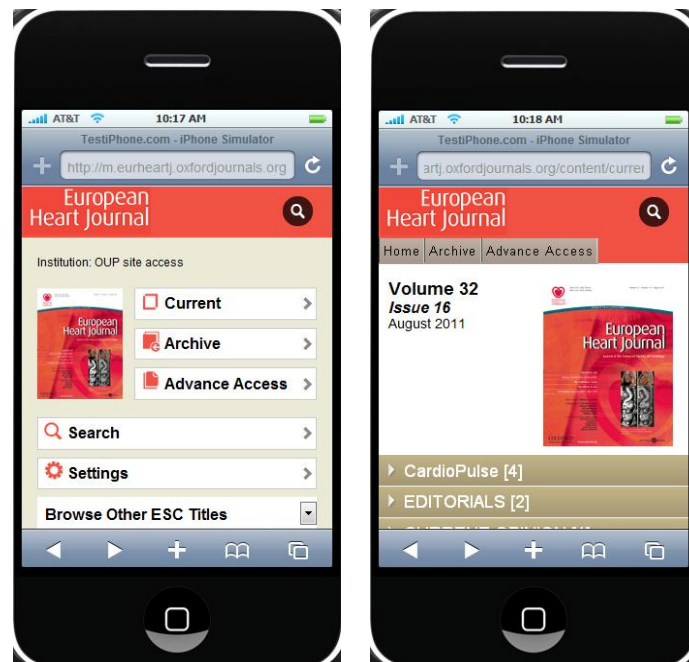
* Usage statistics available up to November 30th 2012

Top Downloaded Papers in 2012

Title	Ref	Total Full-text
Guidelines on the prevention, diagnosis, and treatment of infective endocarditis (new version 2009)	(2009), Vol 30, Iss 19, 2369-2413	26,333
Guidelines on the Diagnosis and Management of Pericardial Diseases Executive Summary	(2004), Vol 25, Iss 7, 587-610	21,763
Universal definition of myocardial infarction	(2007), Vol 28, Iss 20, 2525-2538	19,361
Guidelines for the diagnosis and treatment of pulmonary hypertension	(2009), Vol 30, Iss 20, 2493-2537	14,977
Guidelines for the pre-operative cardiac risk assessment and perioperative cardiac management in non-cardiac surgery	(2009), Vol 30, Iss 22, 2769-2812	14,814

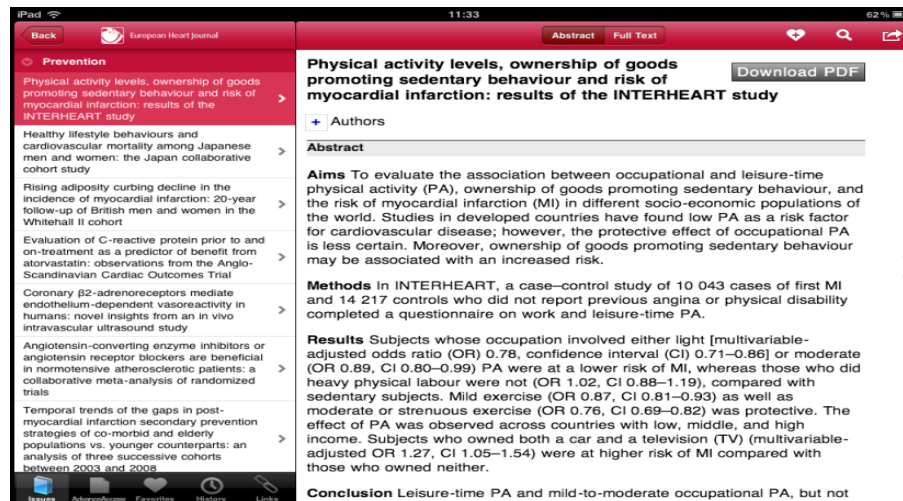
Mobile Optimized Site

- Launched March 2011
- Automatically directed to mobile optimized site if accessing from mobile device
- QR code now included on issue table of contents
- During 2012, the site received over **105,000** visits
- 25% users access the site directly and not through a search engine, 63% of users via iPad/iPhone
- Users come from over 160 countries – the top five are USA (44%), UK (10%), Canada (3.%), Australia (4%) and India (3.4%)



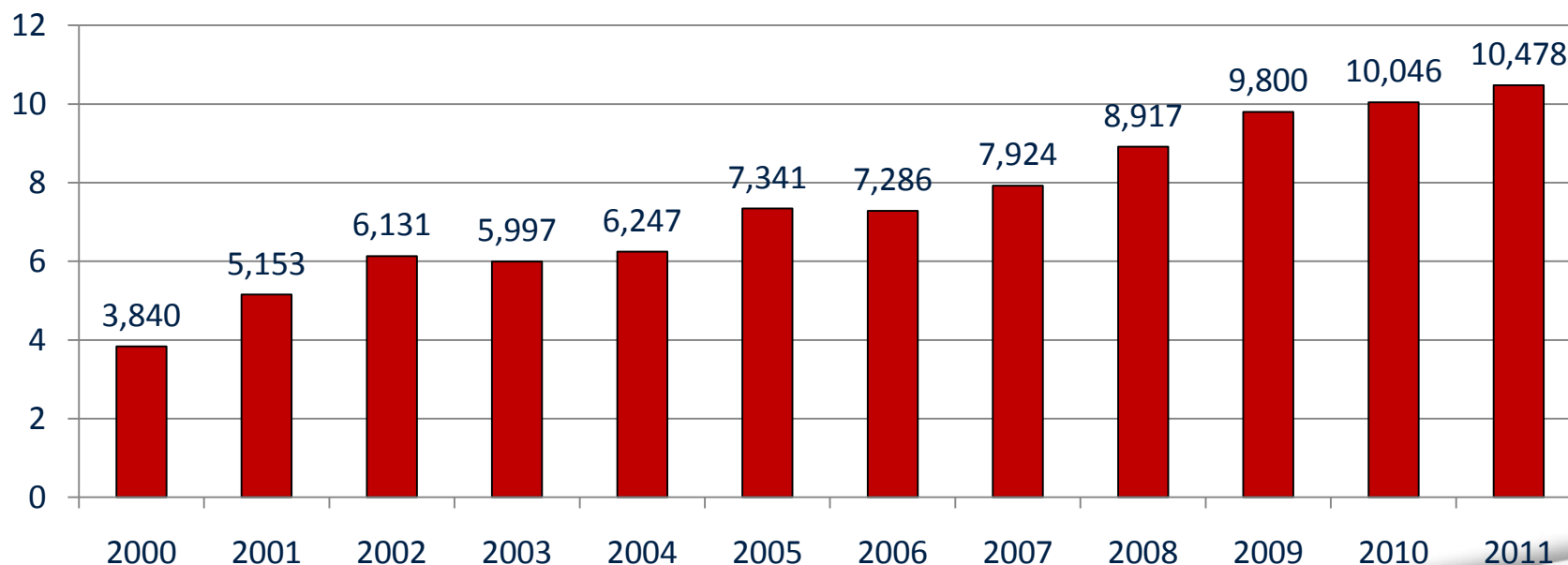
ESC Journals App

- Launched April 2012
- For users accessing journal via an iPad or iPhone
- Over **7,200** downloads between 13th April and 31st December 2012



EJ Impact Factor

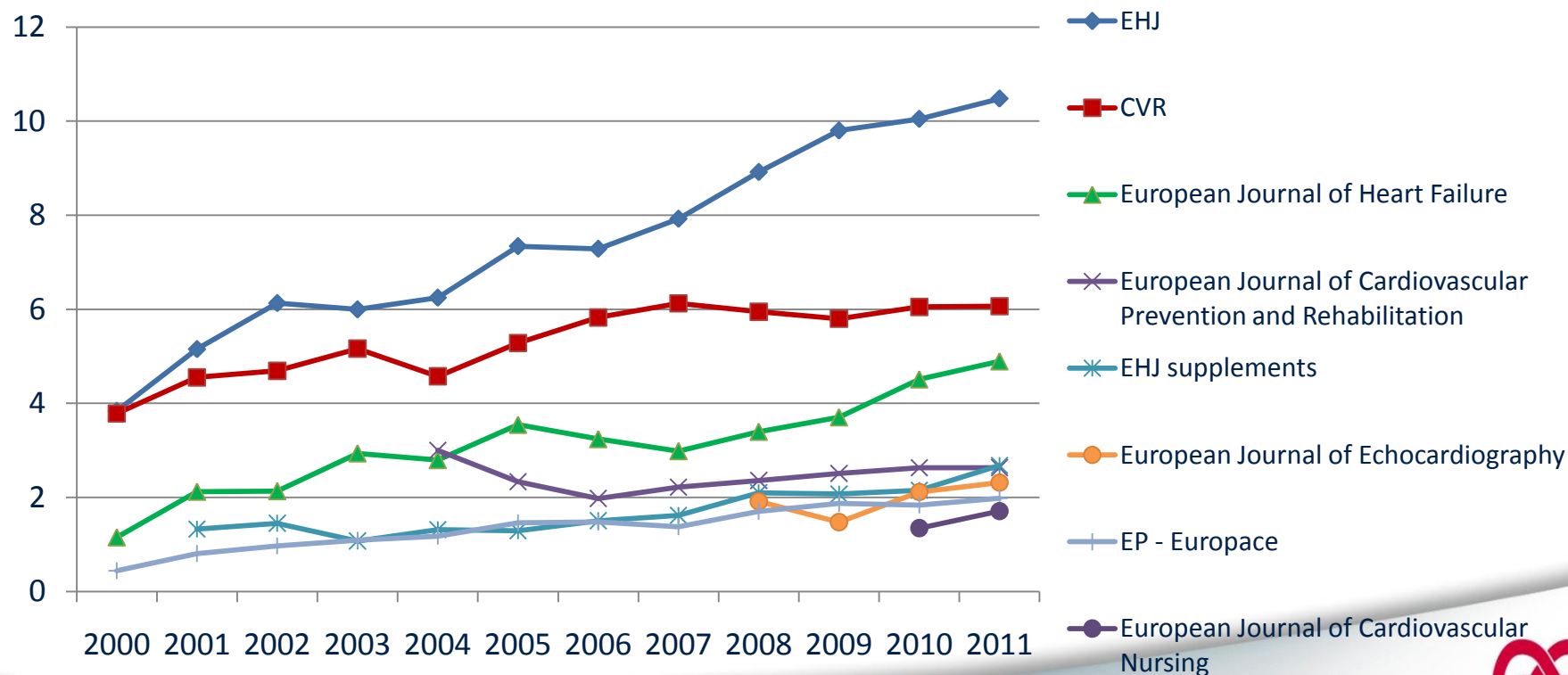
EJ's 2011 impact factor is **10.478**



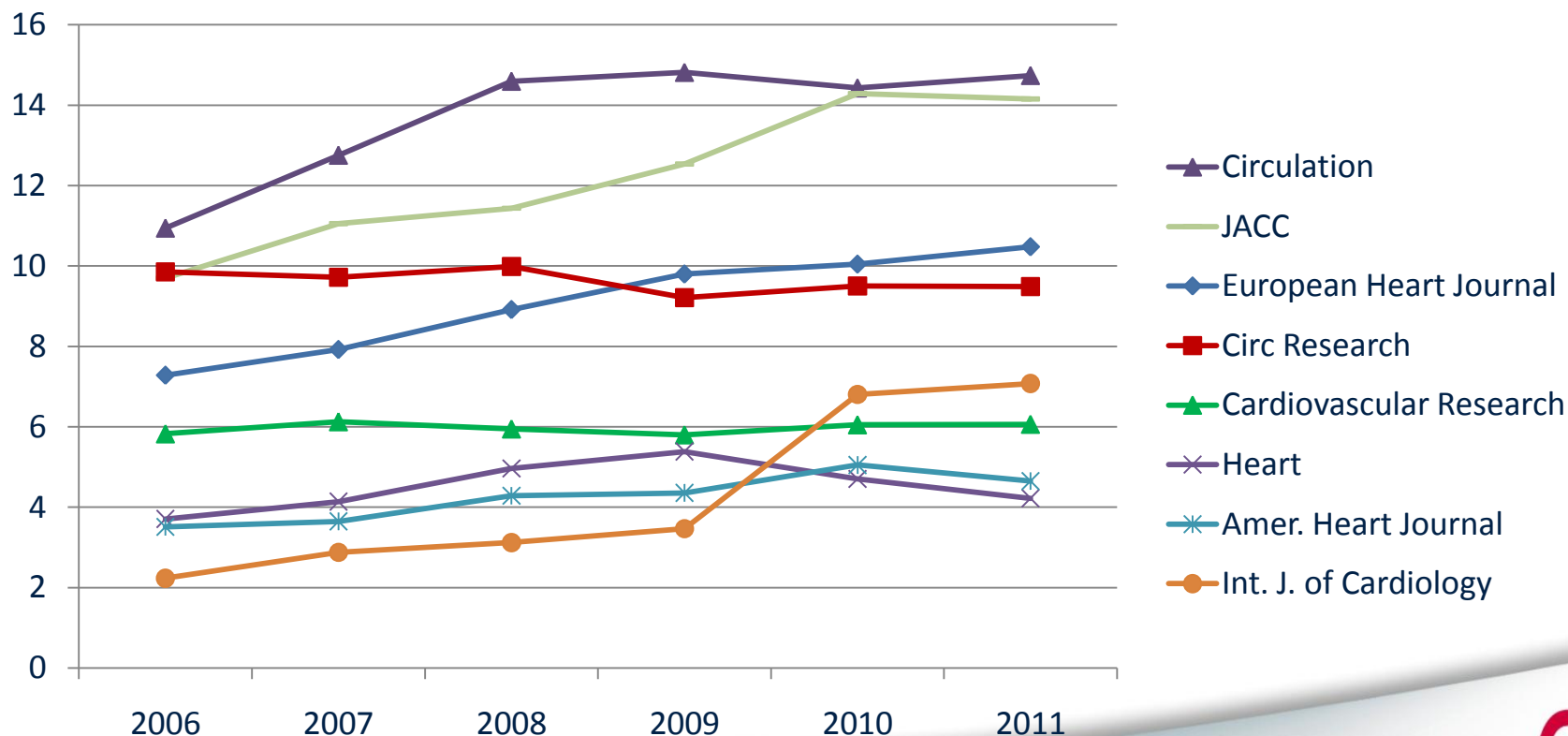
Top Papers Contributing to 2011 Impact Factor

First author	Title	Ref	Number of citations in 2011
Camm AJ	Guidelines for the management of atrial fibrillation The Task Force for the Management of Atrial Fibrillation of the European Society of Cardiology (ESC)	(2010), Vol 31, Iss 19, 2369-2429	195
Wijns W	Guidelines on myocardial revascularization The Task Force on Myocardial Revascularization of the European Society of Cardiology (ESC) and the European Association for Cardio-Thoracic Surgery (EACTS)	(2010), Vol 31, Iss 20, 2501-2555	185
Galie N	Guidelines for the diagnosis and treatment of pulmonary hypertension	(2009), Vol 30, Iss 20, 2493-2537	132
Moya A	Guidelines for the diagnosis and management of syncope (version 2009)	(2009), Vol 30, Iss 21, 2631-2671	88
Habib G	Guidelines on the prevention, diagnosis, and treatment of infective endocarditis (new version 2009)	(2009), Vol 30, Iss 19, 2369-2413	68

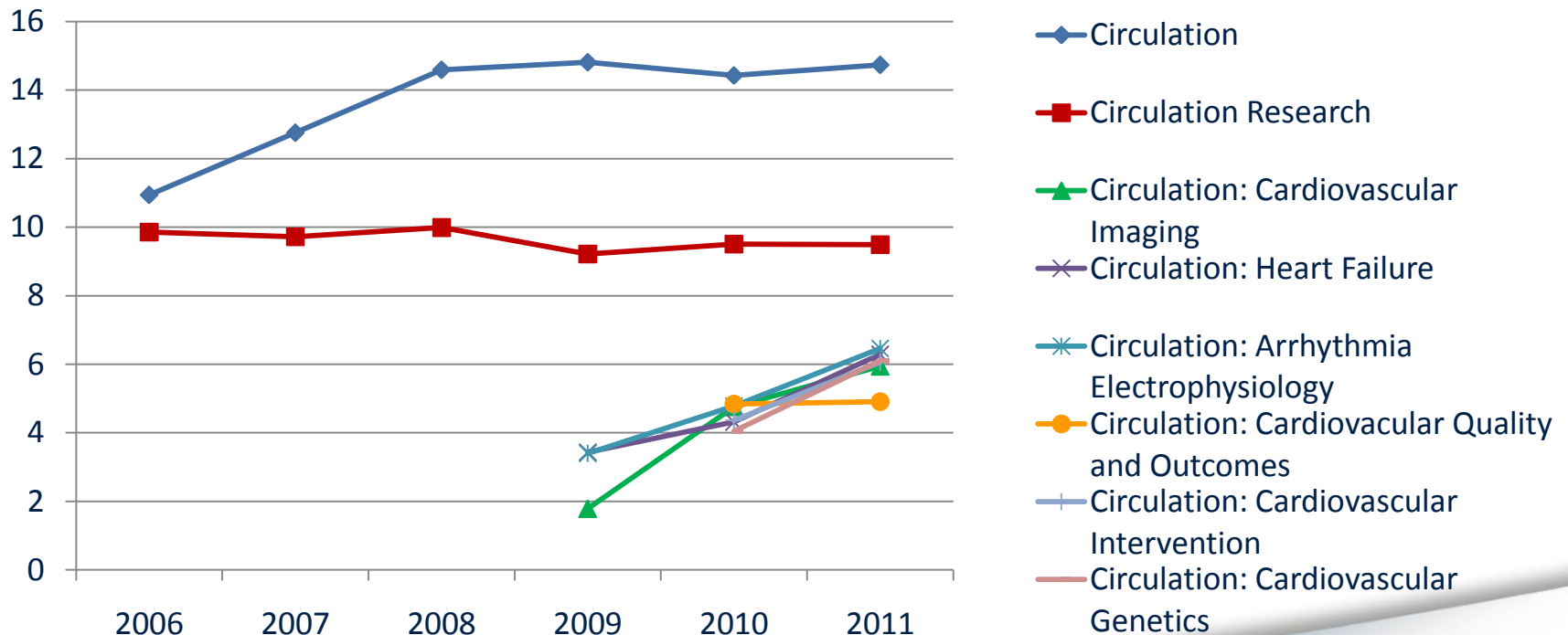
ESC Journal Family Impact Factors



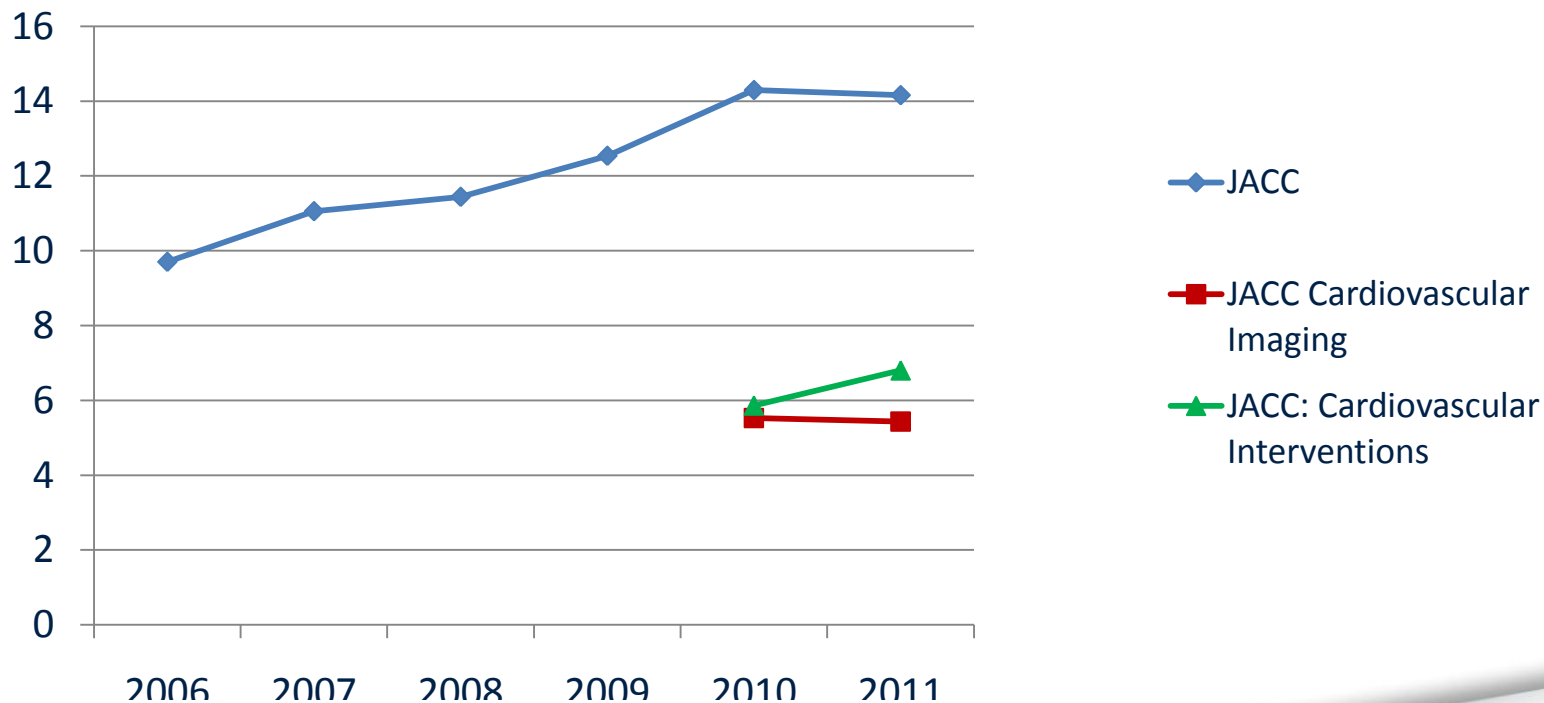
EHI Competitor Impact Factors



Circulation Impact Factors



JACC Impact Factors

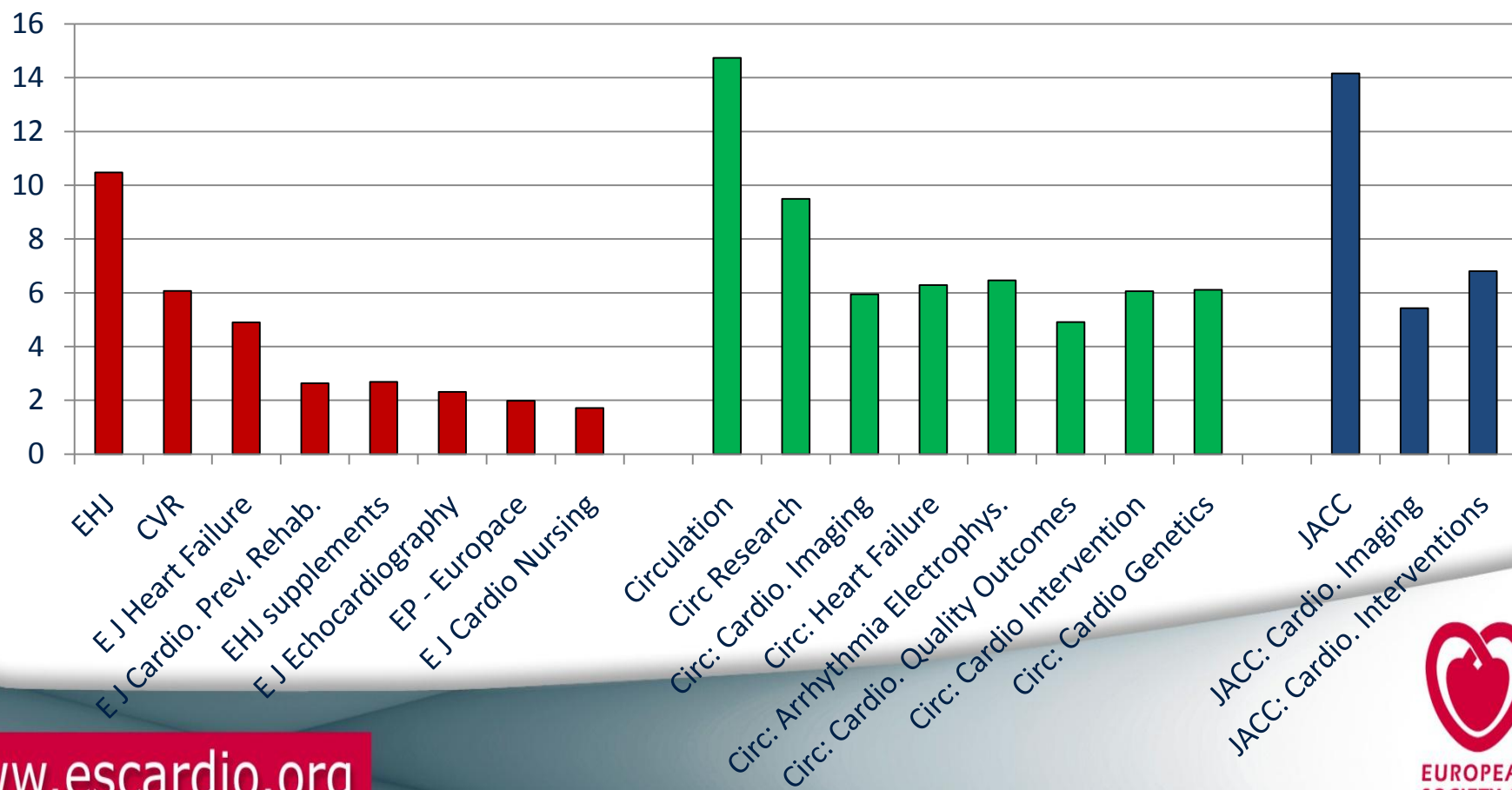


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Impact Factor Journal Families



EHI My Cardio Interviews

- My Cardio Interviews recorded during meetings – Davos, ACC, ESC, and AHA
- 61 new video interviews in 2012
- Currently 151 interviews available to view
- Over 58,500 views since launch in August 2010



Marketing Campaigns



Throughout 2012 our marketing efforts were primarily directed towards the launch and promotion of the ESC Journals App

Promotional materials included banner adverts, filler adverts, flyers, iPad cloths and an email campaign

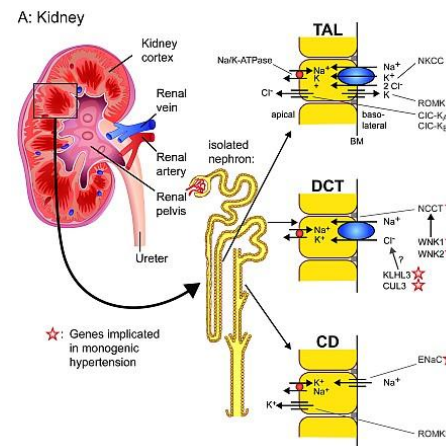
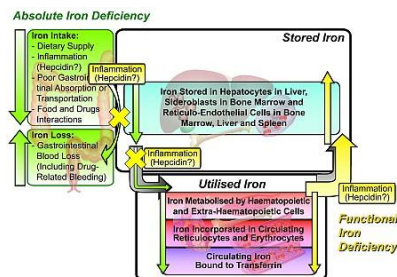
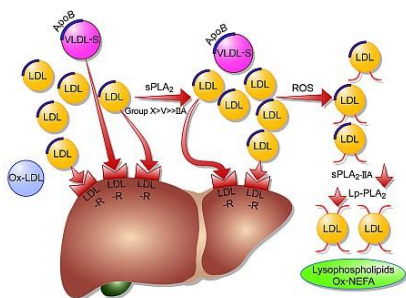
A Thank You email was also sent to highly cited authors for their contribution to the journal, highlighting the increased IF

The increased IF was also promoted to readers and registrants of the ESC Journal Family



EHI Image Bank

- Image bank with figures from EHI medical illustrator on the EHI website
- 1-2 images per issue added to the image bank



Local Editions

- Bangladesh
- Czech Republic
- Asia-Africa
- India
- Korea
- Russia (ESC Compilation)
- Spain (ESC Compilation)



Publication Ethics

- EHJ is a member of the Committee on Publication Ethics (COPE)
- COPE provides guidance on all aspects of publication ethics and, in particular, how to handle cases of research and publication misconduct
- The following paper came under recent examination in response to its retraction from a domestic Japanese journal. The authors were approached by EHJ for clarification, whereupon they responded with the explicit request that the paper be retracted

Sawada T, Yamada H, Dahlöf B, Matsubara H; Kyoto Heart Study Group. Effects of valsartan on morbidity and mortality in uncontrolled hypertensive patients with high cardiovascular risks: Kyoto Heart study. Eur Heart J 2009;30:2461–9.

- An Editorial has been written by Prof. Luscher on this topic